



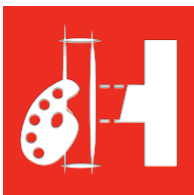
Communications. Accomplished.

Engage and educate stakeholders and community members to drive program success: Hillmer creates and executes the strategy, tactics and tools that motivate people to support your goals.



Strategic Communications

Engage and educate stakeholders and community members to drive program success. The *right* message delivered to the *right* people at the *right* time.



Graphic Design & Video Production

Create high impact visuals that communicate complex program, change management and technology concepts.



Digital User Experience

Design customized interactive environments to increase workforce adoption, create mobile user experiences, and support program visibility and workforce collaboration across social media, interactive video and computer based training on-demand learning environments.



Media Relations & Event Management

Develop targeted media campaigns to secure valuable new coverage and provide expert event strategy, exhibit design and production and speaker presentations.

Hillmer provides comprehensive marketing consulting services with **award-winning expertise in strategic communications, graphic design and multimedia user experience.**

Whether your organization is in the federal government or private industry, Hillmer is a proven performer, effectively aligning people and resources with client goals and objectives. From analysis through implementation—with an emphasis on meaningful creative engagement powered by technology that connects and simplifies—we deliver results uniquely customized to meet challenges and accomplish goals.

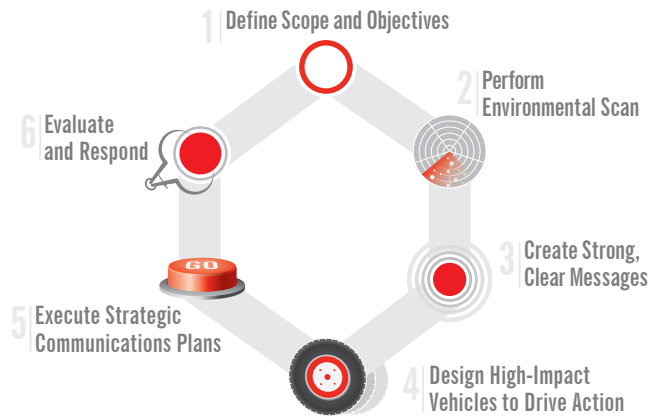
We are energized by client challenges, defined by our dedication to client needs. As a certified woman-owned small business, we are highly flexible and responsive, backed by solid past performance. Our proven track record includes management of high-visibility programs that educate and engage stakeholders in human capital, information technology, logistics and acquisition organizations across the federal community.

Your success is our goal. **What can we accomplish for you?**

Having Hillmer on our team has elevated awareness of our program to the next level... **Hillmer immediately delivered outstanding results for this program!**

—Army Program Executive Officer of a federal IT platform supporting 17,000 users

Hillmer's proven approach combines strategy, creativity and effective technology with the leadership of our award-winning communications professionals. We not only develop messages that resonate with our clients' target audiences, but we leverage the most effective methods to deliver those messages.



Products and Services

STRATEGIC COMMUNICATIONS:

Full budget projections
Integrated campaigns
Resource optimization
Tactics with timelines

GRAPHIC DESIGN & VIDEO PRODUCTION:

Character design
Comic/cartoon art
Email promotion
Identity design and branding
Illustration
Infographics
Motion graphics
Presentation/PowerPoint design
Print design
Promotional videos
Publication design
Video production

DIGITAL USER EXPERIENCE:

Computer-based training
Interactive kiosk design
Interactive media production
Mobile application development
Social media
User interface design
Web design and development

MEDIA RELATIONS & EVENT MANAGEMENT:

Display design and management
Event qualification
Event strategy and planning
Keynote presentation
Media monitoring and reporting
Media placement
Public relations campaigns
Speeches and Articles

Product Service Codes

R408 Program Management/
Support Services

R426 Communications Services

R708 Public Relations Services

R799 Other Management
Support Services

T001 Arts/Graphics Services

NAICS Codes

512110 Motion Picture and
Video Production

512191 Teleproduction and Other
Production Services

512199 Other Motion Picture and
Video Industries

541330 Engineering Services

541430 Graphic Design Services

541511 Custom Computer
Programming Services

541611 Administrative Management
and General Management
Consulting Services

541613 Marketing Consulting Services

541618 Other Management
Consulting Services

541810 Advertising Agencies

541820 Public Relations Agencies

541840 Media Representatives

541990 All Other Professional, Scientific,
and Technical Services

561920 Convention and Trade
Show Organizers

611430 Professional and Management
Development Training

DCAA-compliant

SeaPort Enhanced (SeaPort-e)

Contract Number N00178-10-D-5969

GSA Schedules:

AIMS

Contract Number GS-07F-0251Y
SINS 541-1-5

MOBIS

Contract Number GS-10F-0352Y

Subcontract IDIQs:

ACCESS

ITES-2S

NETCENTS-2 ESIM

SSES NEXGEN (F&O, SB)

TABSS DHS



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